



## PRESS RELEASE

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### **Avipel® Liquid Corn Seed Treatment Awarded Federal Label by EPA**

New Castle, Delaware-Effective October 4, 2018, the Environmental Protection Agency (EPA) has approved new labeling for Avipel® bird repellent, a product of Arkion® Life Sciences LLC. The federal label expands Avipel's potential registration to all 50 states for both field and sweet corn seed.

Applied to corn seed prior to planting, Avipel liquid seed treatment is scientifically designed to deter birds from eating corn seed before emergence. Birds that ingest Avipel treated seeds experience immediate but harmless digestive repellency. After sampling the treated seed, birds avoid it and look for other food sources.

Applying Avipel eliminates the need for growers to physically deter birds through visual or audible scare tactics and allows growers to concentrate on other critical tasks. Anthraquinone (AQ), the active ingredient in Avipel, a naturally occurring substance, is nontoxic, nonsystemic and is effective through plant emergence which eliminates the need for replanting lost acres.

Avipel is effective against a number of bird species, including pheasants, blackbirds, crows, cowbirds, grackles and cranes. Studies conducted by the United States Department of Agriculture (USDA) have shown protection of planted corn seed.

For more information, please visit [www.avipel.com](http://www.avipel.com).

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### **About Arkion® Life Sciences LLC**

Arkion® Life Sciences LLC is a technology-based company that discovers, develops, manufactures and markets environmentally friendly, proprietary products and technology. For more information, please visit, [www.arkionls.com](http://www.arkionls.com).